

NEW YORK PURCHASE SALE

EMBRACING A HALF MILLION WANTS

New York
Purchase Sale

Women's Tricolette and Daytime

All Sizes
For Women
and
Misses

Dresses

Fashion's
Most Recent
Style
Approvals

Each An Unmatchable Bargain At

DROPTITCH TRICOLETTE
SPORT SILKS
FLOWERED GEORGETTES
SILK FOULARDS
PLAIN TRICOLETTE
BEADED GEORGETTE
SILK TAFFETAS
NEW COMBINATIONS

\$14.95

These are latest dress fashions, individual in line and trimming, dainty and serviceable for warm weather wear. The tricolettes come in plain, droptitch and combination sport types. The georgettes in white, flesh and pastel tones, plenty of navies, in beaded styles. The taffetas with lace and organdy trimmings. Over 800 to choose from.

Sensational Values In Cool

Summer Tub Frocks

\$3.95

Dresses for every hour of the summer day—1,000 dresses—values that demonstrate in no uncertain way our power in the dress market. Not only are these dresses a value, but they express style.

Every wanted color can be found in this collection and charm of material is notable. Women will marvel at their values; dresses actually worth double and more.

Dark and light prints, flowered voiles, checked voiles and novelty voiles. Now is your chance to get your summer supply of wash dresses at a price almost unbelievable.

(Women's Wear—Third Floor.)

New Shades In 40-Inch Crepe Meteors \$2.75

Highest class crepe weaves, an unusual bargain—white, pink, helio, turquoise, coral and all popular street colorings, 40 inches wide.

WHITE JERSEY SILK \$2.18

White jersey weaves silk good for skirts, waists, men's shirts, etc., guaranteed to wear and launder.

WHITE SPORT SILKS \$2.88

White baronette weaves in self color satin fancies, unusually high-class skirting silk, guaranteed to clean and to launder.

SPORTS SILKS \$3.98

New arrivals in sport wear silk, highest class fabrics on the market, in big demand at present for sport skirts, 40 inches wide.

WHITE SPORT PONGEE \$2.25

Highly lustrous, all silk, slightly rough woven pongee silk, no better for wear, for laundering and for looks.

WASH SATINS \$1.48

Yard-wide all silk wash satins in pink, flesh and white, wear and color guaranteed.

TAFFETA SILKS \$1.98

Yard-wide all silk chiffon taffeta, all popular colors, including navy, midnight and black.

(Second Floor.)

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Misses' and Juniors' Summer Dresses

All Sizes 14 To 20 Years

Swiss organdies, fine voiles, summer sport silks, net and lace combinations. All white, solid colors, figures, etc. Made in the blouse, belted, surplice and coat styles. Trimmed with ruffings, tucks, laces, embroideries, sash belts, etc.

\$6.95

100 CHARMING NEW SILK DRESSES

14 to 20 Years

\$14.95

Taffeta silks, charmeuse, crepe de chine and georgette crepes in all the fashionable shades. Trimmed with dainty collars, vestees, pipings and buttons. All effective styles.

Girls' Washable Dresses

6 to 14 and 12 to 16

\$3.25

For immediate and fall wear. Fresh, crisp, new fall models with long sleeves, and others for immediate wear with dainty cool short sleeves; crisp organdie collars, sash belts, embroidery and lace trimmed.

Styles are the sport, blouse, coat, one-piece, belted, bolero, surplice and etc. All white, solids, checks, combinations, broken plaids and fancy stripes. Gingham, chambray and linens and voiles.

70 DAINTY WHITE DRESSES FOR GIRLS 6 to 14

Crisp, fresh dresses, sheer swiss organdies, real French voiles, daintily trimmed with sheer val. laces, swiss embroidery, hand embroidery, organdie sash belts and bows. Ruffings, tucks, and made in the graceful blouse, empire, belted styles. Skirts gathered and tunic effects, and all dresses are the newest designs and models.

(Third Floor—Annex.)



New York Purchase Sale Georgette Blouses

Phenomenal Bargains At—

Good quality georgette, collarless models, round, square and V necks, various shaped collars, with trimmings to match waist trimming effects. Sizes 36 to 46. Short and long sleeves, embroidered, beaded and lace trimmed; many styles and trimmings, with a plentiful assortment of pretty colors that you need for this season.

\$3

Finest
Produced

Georgette Blouses

\$6.50

A wonderful selection of the latest summer blouses.

Fine quality georgettes, trimmed with real filet lace and Irish lace, also other good laces.

Some are hand embroidered, mostly short sleeves, also kimono and butterfly and long sleeves. All styles in collars represented. Colors, flesh, white and many other shades.

(Third Floor.)

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Rich New Silk Skirts

Materials are kumsi-kumsa, fan-ta-si, dew-kist, rhapsodi, baronette satin, chimerai, crepe milano, whipperwill, mirette, crepe de chine and other high-grade fabrics. Clever styles, all late models and colors.

\$9.75

All-Silk Jersey Petticoats \$3.95

Petticoats of the better variety. Made of fine silk jersey, a garment that has never been offered at such a price. Delightful flounce designs, colors and excellent workmanship, at a price that will mean a great saving.

(Third Floor.)



Cool Summer

Tub Skirts

Freshrun gaberdines, made by the best of manufacturers; each garment fresh and clean. Prettily made, with tucks, fancy pockets and girdles and pretty pearl buttons of various shapes. A cool summer garment, and look at the price.

\$3



New York
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Women's Fine "Queen Quality"

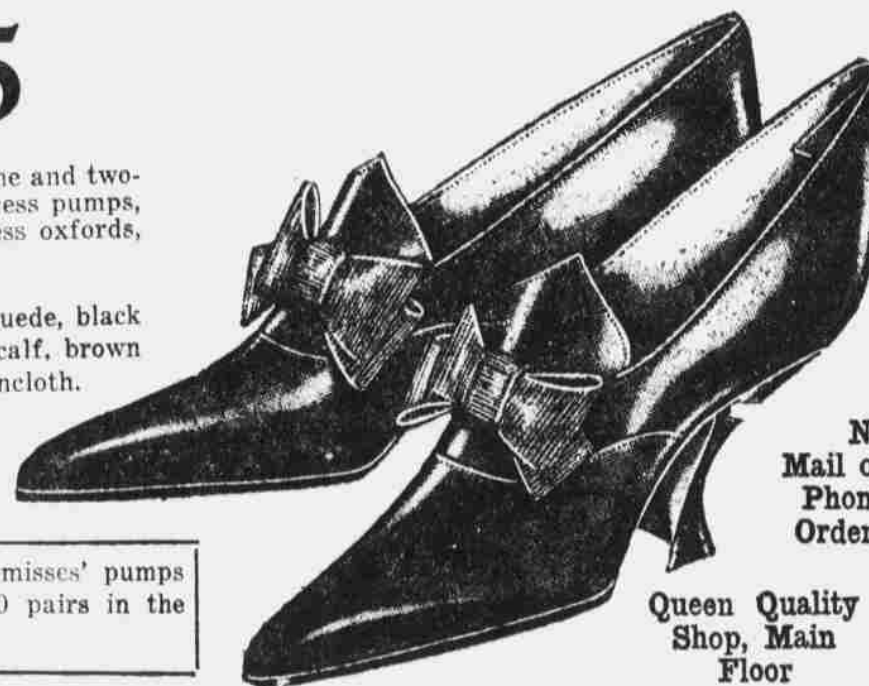
Summer Footwear

\$4.95

Styles are cross strap pumps, one and two-eyelot ties and instep ties, Princess pumps, hi-cut pumps, strip pumps, dress oxfords, walking oxfords.

Materials of black and brown suede, black satin, patent, black kid, black calf, brown kid, white kid and white reingcloth.

Special lot of big girls' and misses' pumps and oxfords, \$2.95. Over 350 pairs in the lot, in all materials.



No
Mail or
Phone
Orders

Queen Quality
Shop, Main
Floor

Fifth
Floor.

New York Purchase Sale Corsets \$3.49

La Vida, La Victoire, Sorosis, Kabo, Warner's Rust-Proof. The lot consists of the most wanted styles and the fabrics are satin brocades and plain white and pink coutil. Some models are salesmen's samples, some regular stock. All sizes in the lot, but not in each model, \$3.49.

Stylish New Corsets \$1.95

La Vida, Warner's Rust Proof, Kabo, Sorosis. Plain white and pink coutil and batiste, also pink brocades, models suited to all figure types. All sizes in the lot, but not all sizes in each model, \$1.95.

Bust Confiners 59c

These confiners are of the best makes, perfect fitting, a variety of styles, mostly pink, front and back lace, 59c.



Valenciennes Laces 85c Bolt

A special lot of French and round thread laces, edges and insertions to match. Desirable widths for dresses and lingerie trimmings, 12-yard bolts, 85c.

Novelty Wash Laces, Etc., 15c

Bands, insertions and edges to match points for camisoles, shadow lace bands, also cotton cluny lace, a big variety to select from; a yard 15c. (Second Floor.)

40-Inch Fancy Voiles 39c

Handsome colored designs printed on dark grounds, yard 39c.

40-Inch Printed Organdies, 29c Yd

Light grounds, newest stripes and figures.

36-Inch Figured Percales 29c

White grounds, dress style in stripes and figures, excellent quality.

40-Inch Linton D Inde 49c Yard

White grounds, small large printed designs, in colors; extra good value.

32-Inch Zephyr Ginghams 39c

Full range of handsome patterns, also plain colors, 39c.

40-Inch Starchless Organdies 75c Yd

Indestructible finish; all wanted plain colors.

40-Inch Fine Voiles 49c Yard

Extra fine quality printed voiles, sheer and crisp, beautiful patterns, on light or dark grounds.

(Second Floor.)